

CLEVELAND COUNTY SUMMARY – 2008

	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT
OUTPUT	\$407,308,800	\$43,132,061	\$95,944,993	1.3415	\$546,385,854
LABOR INCOME	\$201,646,820	\$14,788,384	\$29,032,608	1.2173	\$245,467,812
EMPLOYMENT	4,822	578	995	1.3261	6,394
TOTAL IMPACT OF HEALTH CARE INDUSTRY — LOCAL RETAIL SALES					\$80,695,064
MEDICAID EXPENDITURES					\$145,143,603
NUMBER OF MEDICAID ELIGIBLE					25,476
FEDERAL TRANSFER PAYMENTS					\$611,958,000

- In 2008 it is estimated that Cleveland County's health care industries produced over \$407 million in direct output revenue and contributed an additional \$138 million (indirect and induced) in health care goods and services for a total dollar output value that can be attributed to health care industries of \$546 million. The Output multiplier (1.3415) shows that for every \$1 in revenue produced by health care industries and additional \$0.34 was generated in the county's economy.
- Health care industries paid in wages and benefits to its employees over \$201 million (direct) and contributed an additional \$44 million (indirect and induced) for a total labor income that can be attributed to health care industries of \$245 million. The Labor Income multiplier (1.2173) shows that for every \$1 paid in wages/benefits paid to health care industry employees produced an additional \$0.21 in other wages/benefits throughout the county.
- In 2008 health care industries employed an estimated 4,822 (direct) and generated an additional 1,573 (indirect and induced) full/part time workers for a total work force that can be attributed to health care industries of 6,394. The Employment multiplier (1.3261) shows that for every 1 worker employed in the health care industry, an additional 0.32 workers are employed in the county's work force.
- In 2008, county total personal income and gross retail sales data show that approximately 32% of personal income generated was spent in local retail stores. Using this retail sales capture ratio of 32% it is estimated that the \$245 million paid to health care and support employees generated over \$80 million in local retail sales. Not all retail sales are taxed by the state or local governments. However, one can assume that much of the \$80 million generated by retail sales would be subject to both state and county taxes – generating additional revenue.

CLEVELAND**2008**

Population	99,015
Area Sq. Miles	464
Persons per square mile	213
Number Employed	42,719
Unemployment Rate	8.5%
# of Industries	200
# of Households	39,653
Per Capita Income	\$28,534
Median Household Income	\$39,049
Total Personal Income	\$2,825,264,000
Gross County Retail Sales	\$928,777,000
Local Retail Sales Capture Ratio	32.87%
Federal Medical Transfer Payments	\$611,958,000
Number of Medicaid Eligibles	25,476
Medicaid Expenditures	\$145,143,603

HEALTH SECTOR	DIRECT IMPACT	INDIRECT IMPACT	INDUCED IMPACT	TYPE SAM MULTIPLIER	TOTAL IMPACT	ESTIMATED RETAIL SALES GENERATED
Pharmacies, Health and Personal Care Stores						
Output	\$26,814,272	\$2,598,142	\$5,630,756	1.3069	\$35,043,170	
Labor Income	\$12,362,398	\$802,023	\$1,765,128	1.2077	\$14,929,549	\$4,907,938
Employment	370	28	58	1.2322	456	
Home Health Care Services						
Output	\$23,917,064	\$1,810,474	\$6,197,533	1.3348	\$31,925,071	
Labor Income	\$12,721,254	\$670,550	\$1,797,144	1.1940	\$15,188,948	\$4,993,213
Employment	457	30	64	1.2056	551	
Physicians, Dentists, other Health Professionals						
Output	\$128,199,536	\$10,276,603	\$34,453,113	1.3489	\$172,929,252	
Labor Income	\$71,215,568	\$3,410,585	\$10,014,333	1.1885	\$84,640,486	\$27,824,705
Employment	960	136	357	1.5137	1,454	
Ambulatory and Outpatient Health Care Services						
Output	\$23,995,216	\$2,760,170	\$4,049,193	1.2838	\$30,804,578	
Labor Income	\$7,867,168	\$983,081	\$1,187,628	1.2759	\$10,037,877	\$3,299,851
Employment	205	39	42	1.3953	285	
Hospitals						
Output	\$162,419,392	\$22,333,803	\$32,801,571	1.3395	\$217,554,766	
Labor Income	\$68,926,904	\$7,808,729	\$10,290,097	1.2626	\$87,025,730	\$28,608,830
Employment	1,692	299	340	1.3775	2,331	
Nursing and Residential Care Facilities						
Output	\$41,963,320	\$3,352,869	\$12,812,828	1.3852	\$58,129,018	
Labor Income	\$28,553,528	\$1,113,416	\$3,978,277	1.1783	\$33,645,222	\$11,060,527
Employment	1,138	46	133	1.1577	1,317	
TOTAL						
Output	\$407,308,800	\$43,132,061	\$95,944,993	1.3415	\$546,385,854	
Labor Income	\$201,646,820	\$14,788,384	\$29,032,608	1.2173	\$245,467,812	\$80,695,064
Employment	4,822	578	995	1.3261	6,394	